

*A caring culture where I
demonstrate no harm to people*

Goal

ZERO

Diesel

***2010 UA Deepwater Production
Suppliers HSSE Conference:***

Goal Zero Breakout Session

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Agenda

- Introductions
- Objectives; Do we have a Goal Zero mindset and how do we achieve and maintain it?
- Goal Zero; What is it?
- Breakout Groups;
 - Best Practices/Processes used to make it a mindset
 - Reasons/Challenges/Obstacles preventing Goal Zero
- *Report-out and Wrap-up*

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Goal Zero is a strong, simple and memorable brand that has helped us achieve our best ever safety performance

Goal Zero Provides us with:

- A simple phrase that provides a carrier for our messages and that acts as a basis for a common language of change;
- A clear statement of intent about the culture we aim to build;
- A non-negotiable anchor point for powerful safety conversations; and
- *A standard against which we can measure performance and recognize and reward individuals and teams*

Goal Zero is not about:

- New Programmes and
- Initiatives

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Goal Zero Video

[Goal Zero; Industry Leaders](#)

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Goal Zero: In Summary

- Safety is a deeply held value, integral to honesty, integrity, and respect for people
- Goal Zero means relentlessly pursuing no harm to people and no significant incidents
- Goal Zero shifts how we think and act
- *Goal Zero is possible*

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Report Out for Session 2

Goal Zero – A Mindset

Best Practices/Processes used to make Goal Zero a Mindset are:

1. Daily emphases and commitment to safety
2. Diligently use the tools and processes that are in-place (ISSOW, JSAs, SWPs, SWI, BBSM)
3. Continuous learning (e.g. implement learnings from near misses and HPIs)
4. Board of reasons
5. Day in the life of.....

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Report Out for Session 2 Goal Zero – A Mindset

Reasons/Challenges/Obstacles preventing Zero are:

1. Culture shift; Safety is a value which shifts how we think and act
2. Continuous vigilance and focus; never ending journey
3. Influence individual behaviors and maintain safety barriers
4. Hazard recognition
5. Experience level
6. Empower to stop work
7. Multiple HSE policies from various customers
8. Different staffing pool for Shell accounts
9. Alignment with the messages from various operating companies

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Report Out for Session 2 Goal Zero – A Mindset

Reasons/Challenges/Obstacles preventing Zero are:

10. Shell expectation to get it done – if you have to circumvent the safety process to do it, I do not want to know about it
11. Volume of paperwork makes it difficult to focus on the hazards
12. Workers do not believe Goal Zero is possible
13. Employee tendency is to take on too much as opposed to saying no to their supervisor

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Report Out for Session 2

Goal Zero – A Mindset

Recommendations:

- Develop a plan to become more visible at the worksite.
- Identify the "Git ur done " mentality and discuss Consequence Mgmt,
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